

MagdalenaReiter

Butterfly Limited/European Gourmet Desserts, A Passionate Adventure

By Donna Weber | Photography by Johnston Photography

Magdalena Reiter, owner of Butterfly Limited, a company known for outrageously decadent Chocolate Fudge Butter Rum Cakes, is an inspiration to all business women. A woman of many talents, Magdalena has enjoyed several careers as a musician, creative writer, artist and teacher/counselor. "Butterfly Limited is an adventure which began as a hobby," Magdalena said.

Based in the Gainesville area, Butterfly Limited's famous Chocolate Fudge Butter Rum Cake is a rich dessert made from a nine generations-old recipe. "When I was in my early twenties, my mother discovered an old family Italian recipe and suggested that I give it a try. I started making cakes as gifts, and with much encouragement from friends and family, the idea began germinating into the thought of producing the cake professionally," Magdalena said.

The fine-textured chocolate pound cake, saturated with rum, is the perfect gift for any special occasion. It can be adorned with 23k gold leaf flakes and hand-written calligraphic salutations attached. A hot and spicy version of the original Chocolate Fudge Butter Rum Cake is just as delicious. It has a smooth subtle heat melding with chocolate rum and aromatic flavors. The Southern Groom's Cake (1-3 tiers) is a must for that special wedding day.

In mid-1990, Arthur Schwartz, one of the country's notable food experts, writing for The New York Daily News, included the Chocolate Fudge Butter Rum Cake as one of the great 800 foods in the country. The luxury online portal, JustLuxe calls the cake "a heavenly experience," and it has also received raves from Bon Appetit and La Cucina Italiana magazines.

As a member of SUSTA (Southern United States Trade Association), she plans to attend the prestigious International Fancy Food Show at the Javits

Center in New York this June. The event features the best foods from 80 countries, and a showing such as this would give Butterfly Limited products international exposure.

While growing up in New York, Magdalena became a classical accordion player at a very young age. She graduated from the School of Performing Arts (FAME) in New York. Her Carnegie Hall and Town Hall debut with the Accordion Symphony Society of New York took place at the age of 16 and 17. While teaching music, she made cakes for friends. Later, Magdalena earned three degrees in education and psychology while teaching in Massachusetts and Mexico. Then, she moved to Florida where she taught school for several years in Highlands County, P.K. Yonge and the remainder of her 35 year teaching career took place in Marion County. Her lifelong affinity for butterflies served as the inspiration to name the business Butterfly Limited. As a talented calligrapher, she created the company's logo, and the passion for this "heirloom" cake continues to grow.

Through her business, Magdalena gives back to the community by donating to many charity events. In March, Butterfly Limited participated in its 12th Puttin' on the Ritz event, a benefit for the Children's Home Society. A visionary thinker, Magdalena's creative mind is always ticking as she plans her next adventure. She aspires to create a Foundation for Entrepreneurial Women, age 55 and up, who have creative and innovative ideas.

Butterfly Limited's unique made-to-order Mail Order cakes are available in a variety of sizes. The Chocolate Fudge Butter Rum Cake is featured on the des-

sert menu at Mario's Wine Bar and Bistro in Thornebrook. The cakes can be purchased at Paddiwhack Gallery in Millhopper, where Magdalena is scheduled to offer Cake Tastings on the following Saturdays, from 11 a.m. to 6 p.m.: April 3, May 1, June 5, July 10, Aug. 7, Oct. 2, Nov. 6, Nov. 13 and Dec. 18. Additionally, this fall look for two new decadent additions to the already outrageous flavors.

For more information about Butterfly Limited, or to order a cake, call 352-843-2468, or 1-800-595-CAKE (2253), email at butterflyltd@yahoo.com or go online at www.rum-cake.com.

